Serenova[®] keyivr

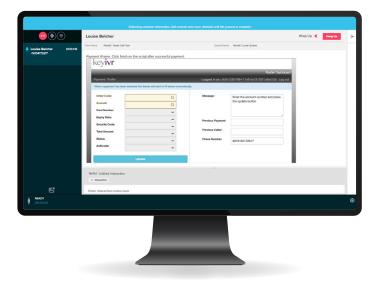
Fast, Secure, and Fully Integrated

Automate Your Payment Collection System with Serenova and Key IVR

Comply with the Payment Card Industry Data Security Standards

Protect your contact center and your customers with a secured payment solution. Together, Serenova and Key IVR's PCI-DSS Level 1 compliant cloud platform delivers a seamless customer experience and ensures your agents are never exposed to sensitive payment and card holder data.







Secure Agent-Assisted Payments

Agents can take credit card payments securely over the phone without seeing or hearing sensitive card details.



Seamless Customer Experiences

Customer stays connected to the agent for a more secured and efficient experience.

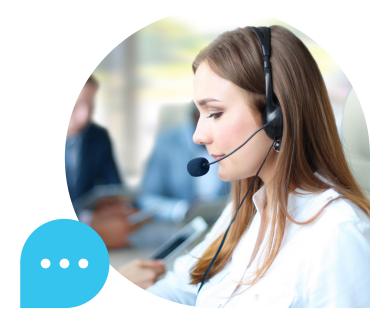


Integrated & Easy-to-Use

Works within Serenova's CxEngage platform with no on-site installation needed. Agents don't need to leave the application or launch another browser window.



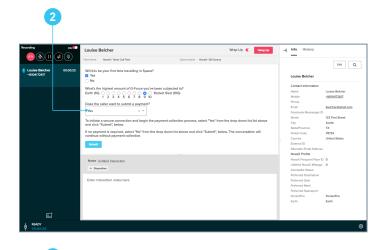
The integration with Key IVR helps CxEngage users address PCI-DSS requirements, providing a more secure, efficient customer experience. Your agents never see, hear or are able to store sensitive card data. In addition, screen or call recordings are also secure. Dual Tone Multi Frequency (DTMF) tones are suppressed and the real-time dashboard only shows partial numbers as the customer enters his/her information. Agents stay on the phone with the customer, pivoting seamlessly from payment processing to interaction, all on CxEngage, improving both the agent and customer experience.



Real-time reporting is done within a dedicated Dashboard. Administrators can view call logs, payment results, refunds, and more.

(eyivi	Client Dashboard	keyiv	r	Client Dashboa
avigation	Dashboard > Call Logs Logged in as Logout	Navigation	Dashboard > Payments	Logged in as
yments & funds	Call Logs We record information on every call that is passed through your ivr, from here you can search on these calls.	Payments & Refunds	Results	
New Payment View Payments View Refunds	Please note: due to the potential size of call log reports the search facility has been restricted to only show 1 day at once.	New Payment View Payments View Refunds	Reference Card No 1590752 457835*****	Timestamp Amount Status **8887 19/03/19 09:51 £300.00 SUCCESS
curring Plans	Company Selection	Recurring Plans	024842 493181****	**1313 19/03/19 09:33 £100.00 SUCCESS
New Payment Plan	Please select the company below to perform the search on.	New Payment Plan View Payment Plans	0135019 478617*****	**6768 18/03/19 16:24 £15.00 SUCCESS
	Company		217561 491015*****	**0301 18/03/19 15:53 £30.00 SUCCESS
Call Logs	Search	Calls Call Logs	2773973 467745****	**7897 18/03/19 15:49 £20.00 SUCCESS
Abandonments	Date 11/03/2019 Call ID e All Reference # e All Customer DD Success	Abandonments	1391530 428423****	**4128 18/03/19 15:42 £20.00 SUCCESS
figuration My Profile	Uttome Galed IVR DDI Outcome No Pailed No Payment	Configuration My Profile	2791675 539449*****	**4709 18/03/19 14:47 £50.00 SUCCESS
Users Settings	Total rows found : 4	Users Settings	<u>1790373</u> 373187****	**1803 18/03/19 14:04 £600.00 SUCCESS
	Results		138773 524948****	**9644 18/03/19 13:37 £20.00 SUCCESS
New Customer	Results CLI Time Ref Duration Amount Stage Outcome Action	Customers New Customer	006060 450042****	**0862 18/03/19 13:26 £20.00 SUCCESS
View Customers	-442000409100 1603 000159 £0.00 Waiting for PIN number NO BANKON View -447802526572 1511 00139 £100.0 Getting debit/credit card expiry date. SUCCESS View	View Customers	<u>3457347</u> 444792****	₩7130 18/03/19 12:45 £50.00 SUCCESS
Reports View Report	+447802526572 14:53 00:06:36 £100:00 Getting debit/credit card expiry date. SUCCESS View +441300513000 14:16 00:14:07 £250:00 Getting debit/credit card expiry date. SUCCESS View	myReports View Report	3457349 456378****	**3510 18/03/19 12:38 £50.00 SUCCESS
	1	view report	<u>3457347</u> 443792****	**7633 18/03/19 12:33 £50.00 FAILED
	Please enter your search criteria above and click "Search".	Key/VR © 2019	<u>1663766</u> 491540****	**5201 18/03/19 12:08 £10.00 SUCCESS

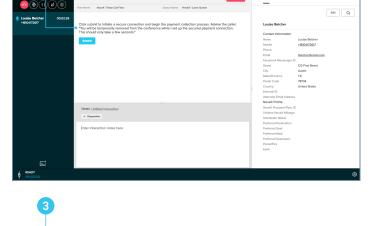
Serenova and Key IVR offer a user-friendly, secured payment process, resulting in fewer abandoned transactions.

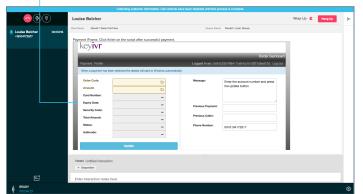


3

Agent Assisted Payments: How It Works

- 1 Customer calls contact center and is connected to an agent.
- 2 Agent selects **"Submit a Payment"** option.
- 3 The agent **sees a notification** indicating a secure connection has been established and the Key IVR payment screen opens.
- 4 The agent instructs the customer to enter their credit card data using their telephone keypad.
- 6 As the customer presses the keys on their phone, the agent is able to see partial numbers on their screen in a PCI-DSS certified manner, with sensitive digits hidden.
- 6 Once the credit card and contact details have been collected, the agent clicks "Submit" to process the payment.
- 7 The agent's call controls are re-enabled. Interaction continues and wraps up as normal.





Call Recordings

CxEngage supports two methods for voice recordings:

- Telephony Provider Recordings Recordings are done directly on the telephony platform by the telephony provider. CxEngage commands the telephony platform when to start, stop, pause, or resume recordings as needed.
- 2. CxEngage Quality Management or 3rd Party Recordings via SIP Invite CxEngage will SIP invite the recorder to the same conference as the customer and agent.

What is PCI-DSS?

The Payment Card Industry Data Security Standard (PCI-DSS) is a set of security standards designed to ensure that all companies accepting, processing, storing or transmitting credit card information maintain a secure environment.

The PCI-DSS is administered and managed by the Payment Card Industry Security Standards Council (PCI-SSC), an independent body that was created by the major payment card brands (Visa, MasterCard, American Express, Discover and JCB).

Serenova and Key IVR are PCI-DSS Level 1, version 3.2 compliant, this is the highest level of certification for PCI payments.

Not complying with your requirement commitment could mean you are banned from accepting cards and/or increased fees to process cards. Moreover, fines that can range from \$5,000 to \$100,000 depending on your bank's merchant account agreement may also be levied.





About Serenova

Serenova simplifies every aspect of the customer experience to make life easier for contact center executives, their customers and employees. The world's most passionate, customer-focused brands achieve better interactions, deeper insights, and more meaningful outcomes with Serenova's contact center solutions. Headquartered in Austin, Texas, Serenova has operations in California, Canada, the United Kingdom and Australia.

www.serenova.com



About Key IVR

Key IVR provides secure cloud payment solutions to organizations and contact centers across the globe, protecting hundreds of businesses and their customers. They are a customer-service focused organization, taking care to manage and meet their client's expectations.

Their reliable omni-channel SaaS platform is trusted by some of the world's leading brands, processing over \$3.7bn per annum and reducing the time it takes to collect payments. It is available 24/7 in 14 languages and integrated with all leading Merchants and Payment Gateways worldwide.

www.keyivr.com

Download the Technical Brief for a deeper understanding of Serenova and Key IVR. To see the power of Serenova for yourself, <u>Request a Demo.</u>